

**Investment Objective:** To achieve long term capital appreciation by investing in a diversified portfolio of mid-capitalization stocks that are undervalued relative to the broad markets.

**Investment Strategy:** Integrity Asset Management, LLC uses a bottom up, fundamental, research-intensive approach to identify mid cap value stocks with low price to cash flow, price to book, and price to sales ratios relative to the Russell Midcap Value Index. Integrity invests in companies with market capitalizations between \$500 million and \$10 billion at time of purchase. Investment ideas are primarily internally generated and confirmed through traditional financial analysis, company visits, and management assessments.

**Investment Management Company:** Integrity Asset Management, LLC is an investment advisory firm established in 2003. The firm manages a variety of equity assets primarily for institutional clients, and also provides investment management services to a diverse group of corporate, public, endowment, and foundation clients.

**Investment Managers:**

Integrity Asset Management, LLC

- Daniel J. DeMonica, CFA — *Senior Portfolio Manager*
- Adam I. Friedman — *Senior Portfolio Manager*
- Joe A. Gilbert, CFA — *Portfolio Manager*

**Moral Screening:** All Geneva-named Core Funds, including the Geneva Mid Cap Value Fund, are screened to prevent investment in securities found to be in violation of the moral policy of Geneva Benefits Group. Our moral screening policy identifies companies whose primary line of business includes abortion, stem cell research, encouragement and support of same sex lifestyles, and certain human rights violations.

**Fund Statistics:**

**Inception Year:**

1995

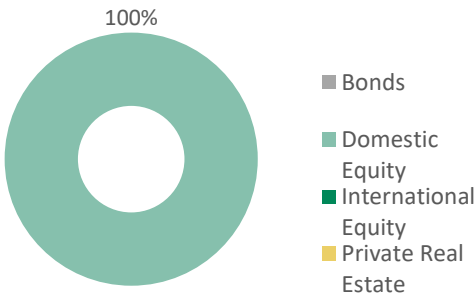
**Total Net Assets:**

\$11,072,685

**Trustee and Plan Administrator:**

Geneva Benefits Group  
1700 North Brown Rd. Suite 106  
Lawrenceville, Georgia 30043

**Asset Allocation:**



**Fees and Expenses:**

(1 Year As of 12/31/2024)

Plan Administration 0.41%

Total Investment Management 0.77%

Total Expense Ratio 1.18%

**Benchmark Description:**

Russell Mid Cap Value Index

**Frequent Trading and Market Timing Policy:**

Redemption Fee NA

Trading Restrictions NA

**Annualized Performance Ending:**

|                      | 1st Qtr '25 | 1 Year | 3 Year | 5 Year | 10 Year |
|----------------------|-------------|--------|--------|--------|---------|
| Geneva Mid Cap Value | -2.21%      | -0.76% | 3.63%  | 18.39% | 7.78%   |
| Benchmark            | -2.11%      | 2.27%  | 3.78%  | 16.70% | 7.62%   |

- Past performance does not guarantee future results.
- Investors should carefully consider each Geneva Core and Geneva Target Fund investment objective, investment strategy, risk factors, expenses and fees before investing. This and other information about the funds can be found in a fund fact sheet or in a prospectus by visiting our website [www.genevabenefits.org](http://www.genevabenefits.org), or by calling Geneva Benefits Group at 800.789.8765. Read the fund fact sheet or prospectus carefully before investing in a fund.
- Shares of the Geneva Core and Geneva Target Funds are not deposits or obligations of any bank, and are not guaranteed by any bank, are not insured by the FDIC or any other agency, and involve risks, including possible loss of the principal amount invested.
- Unaudited Quarterly Information